



## ALISSA COMELLA

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Alissa Comella is the Associate Vice President for Corporate Business Development and Co-Director of the Honda-Ohio State Partnership in the Corporate Engagement Office at The Ohio State University. In her role, Alissa is responsible for implementing and leading the university's comprehensive corporate engagement strategic plan and activity. She works to engage in partnerships of the highest mutual value, driving engagement, philanthropy, programmatic revenue, and research support. In her work with Honda, Alissa has led the development and implementation of the partnership business plan, the \$4.2M Aerodynamic Research Collaboration initiative, and the launch of 99P Innovation Labs, where she also serves as co-director.

Alissa brings more than 25 years of consulting, advancement and research support expertise, primarily in higher education. Alissa served in leadership positions at Ohio State's College of Engineering and led her own management consulting practice focused working some of the nation's top universities, including the Wharton School of Business at University of Pennsylvania and Northwestern University.

She received a Bachelor of Science in Education from Miami University and a Master of Business Administration from The Ohio State University Fisher College of Business.